



International Medical Expo
المعرض الطبي التخصصي الدولي

2026

Medica Scope Technical Guide





Syria in brief

Location: The heart of the Middle East on the Mediterranean Sea

Capital: Damascus (the oldest continuously inhabited capital city in the world).

Population:

22.5 million people

AREA

185,180 Km²

Language: Arabic (Secondary language: English).

Currency: Syrian Pound (all foreign currencies accepted).



June weather: 25° - 35°



Timing: GMT+3

Weekend: Friday and Saturday



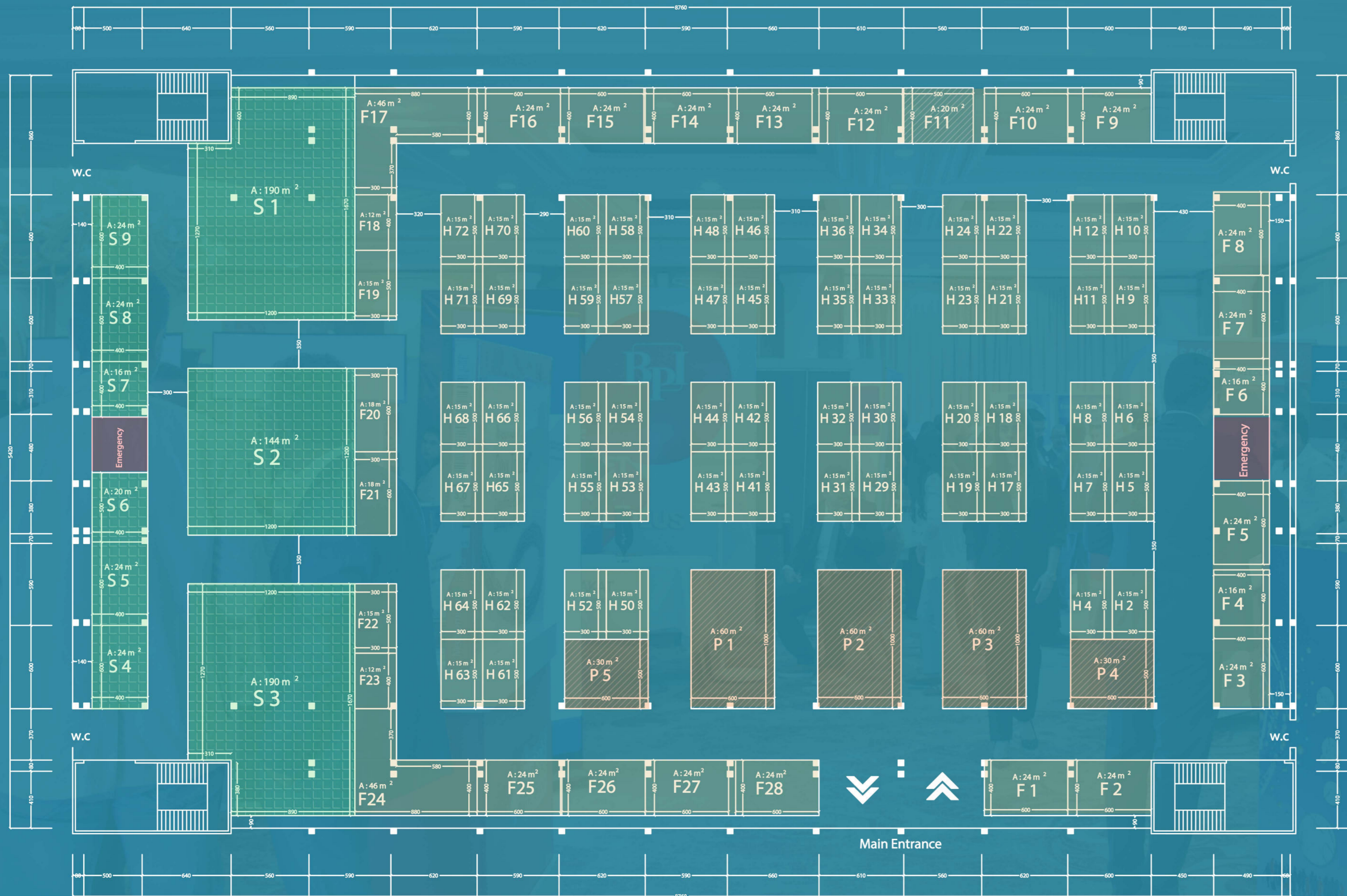
Airports: Damascus, Aleppo, Latakia



DAMASCUS

S Y R I A

33°30'47" N / 36°17'31" E



Hall 26 at the Damascus International Fairgrounds was chosen for its strategic importance and proximity to the city entrance, as well as its location next to the parking garage, facilitating easy access and saving time and effort.

This hall was designed to the highest international standards to meet all the needs of exhibitors and visitors, taking into account visual harmony and the fair's identity. It features wide and well-organized entrances and exits, along with ample service areas to meet the fair's requirements.

The exhibition spaces are divided into islands to allow for flexibility in selecting the appropriate booth for exhibitors, with options ranging from small to medium to large.

In addition, the hall includes all public facilities and services, meeting areas, conference spaces, educational venues, training workshops, and other meeting rooms.



Technical Infrastructure

Internet Connectivity: Full, high-speed internet coverage throughout the exhibition area, with customized subscription options for exhibitors requiring a stronger connection

Power: A flexible and stable electrical system with backup generators to prevent any outages, and multiple power points at varying voltages to accommodate all medical equipment

Security and Safety: A comprehensive surveillance system (cameras), 24/7 security personnel, and spacious emergency exits designed according to the highest international safety standards. Comprehensive insurance will also be provided for all exhibits throughout the duration of the exhibition



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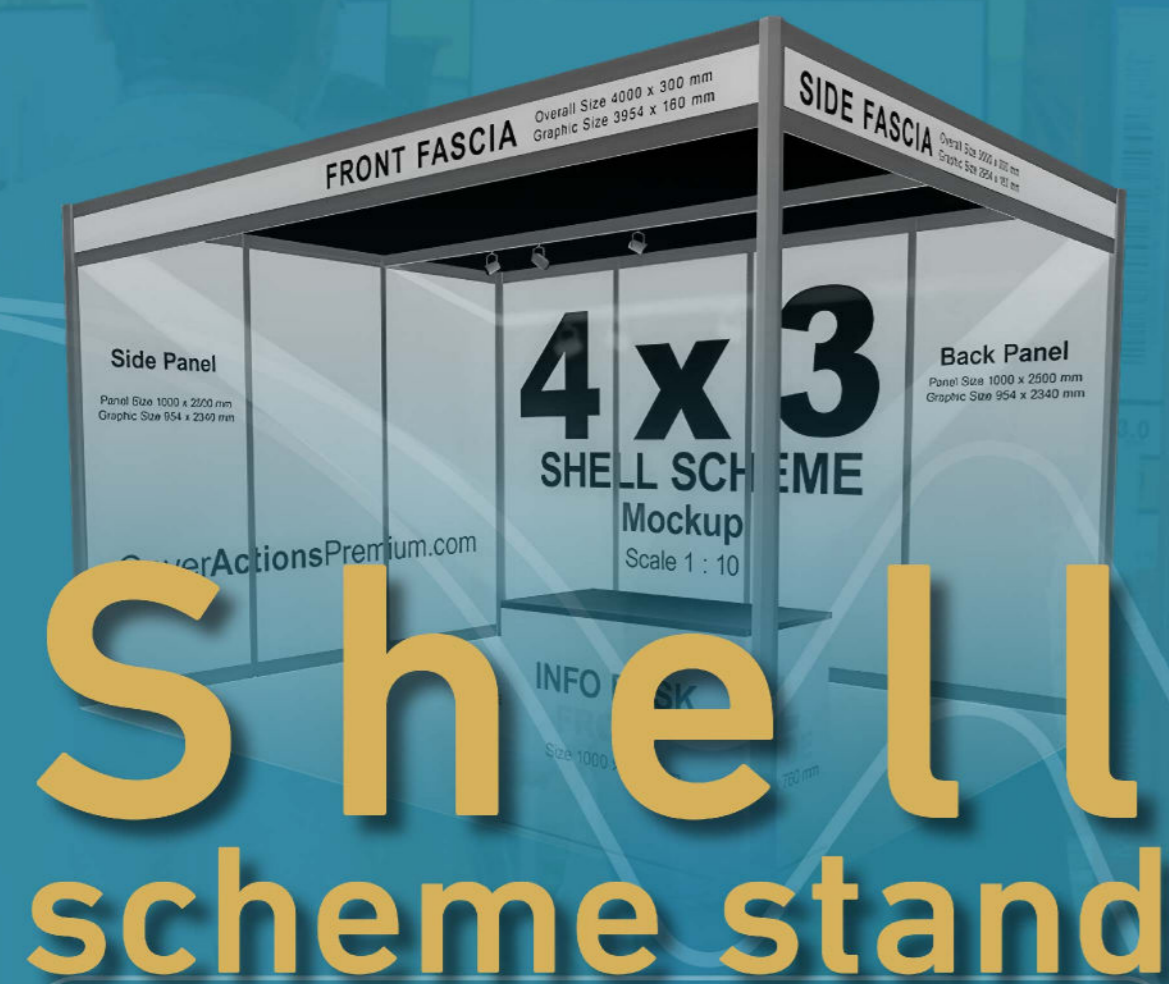


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Comprehensive and flexible sharing packages

We believe that your investment should be clear and have a tangible return, therefore
:we have developed comprehensive and flexible participation packages, which are



Shell scheme stand

Shell Plan Space Package : Includes a fitted space, table, chairs, basic lighting, and company name on the sign



VIP Premium stand

Premium Space Package: Adds a distinctive design, luxury furniture, installation of audio-visual equipment, and intensive promotion in marketing materials



Empty Space Only Package
For those who wish to design and implement their own suite completely, with us providing technical and consulting support

Our logistics services



Additional equipment services and technical team

We provide the latest audio-visual equipment and specialized technicians for operation and technical support throughout the duration of the exhibition



Graphic design and photography services

Our creative team designs your print materials and documents your events to ensure a strong visual presence and comprehensive media coverage



Architectural design and interior decoration services

We offer consultations and integrated implementation for the design and outfitting of pavilions to reflect your brand identity in a distinctive and professional manner



Logistics services for customs clearance

We provide support and mediation with customs authorities to facilitate and streamline the procedures for receiving your equipment in the shortest possible time



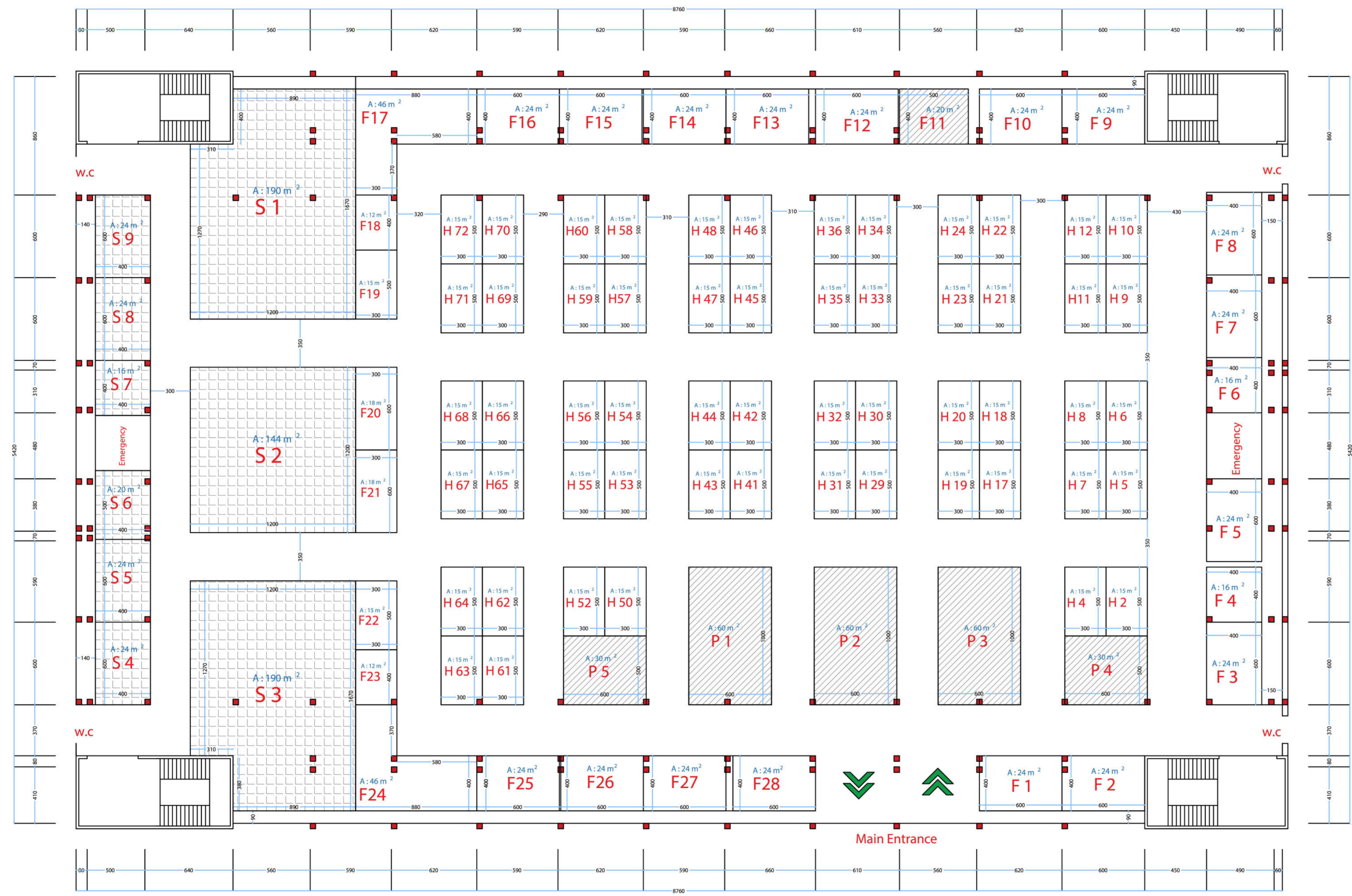
Logistics services for international shipping

We connect you with trusted local and international partners to manage the safe and secure transport of your equipment through our shipping agents in all countries of the world



Tourist and hotel booking service

We facilitate your accommodation arrangements through our partnerships with distinguished hotels to provide competitive rates and proximity to the exhibition venue, via our travel agent



Hall /26/

At the Damascus International Fairgrounds, Syria, from 02-05 August, 2026



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